



# WOMEN WHO BUILD- ARTISTS WHO OWN



## ABOUT THE PROJECT

*Women Who Build-Artists Who Own* is a project about building women powered networks while building the skills necessary to tackle construction projects. Phase one runs from October 2016 to October 2017. During this phase, women are working together to build new skills, fundraise, marketing, source materials, budget management and ultimately build a tiny house.

After the tiny house is built, it will travel the 5 boroughs teaching construction skills, discussing innovative strategies around higher rents, and different ways to empower community.

## TIMELINE

- October - May** Monthly meetings focused on design, marketing, community outreach, fundraising, budgeting, and skill-building. Two skill-building sessions each month focused on learning how to measure wood, use saws and roofing nail guns, flashing, and construction.
- June - July** Build tiny house at the Knockdown Center in Maspeth, Queens.
- August - October** Tiny house will travel across NYC and serve as mobile educational and community space.

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVEL 1 - \$250

Thank you on the Women Who Build Facebook page, which has an average of 2,500 people reached. Links to your company website, plus your company logo on RPGA website.

### SPONSORSHIP LEVEL 2 - \$500

All of the above, plus inclusion of your company information on a direct email to over 330 participants.

### MEETING SPONSORSHIP - \$1,000

All of the above, plus your company logo up at the monthly general meetings and skill-building workshops through May.

### PR SPONSORSHIP - \$2,500

All of the above, plus recognized sponsor on all press releases to media, partner organizations and government officials. Recognition at tabling events.

### BUILD SITE SPONSORSHIP - \$5,000

All of the above, plus your company name and Logo on sponsor board at build site. Build happens 4 days a week for 5 weeks, noon to 8pm.

### SOLE SPONSORSHIP - \$15,000

All of the above, plus your company name and Logo on sponsor board exclusively at build site.